



## **Bobsled by T-Mobile Now Offers Free, Unlimited Messaging to Android Users Worldwide**

*Bobsled calling evolves by extending free calling and dial-out capabilities to Android and iOS mobile devices*

**BELLEVUE, Wash. — Jan. 10, 2012** — T-Mobile USA, Inc. today announced expanded messaging and enhanced calling functionality for Bobsled™ by T-Mobile®, providing consumers with effortless communication for free across devices, countries, social networks and mobile carriers. Expanding upon the Bobsled Calling service introduced earlier this year, Bobsled Messaging is an all-in-one, cloud-based messaging application that allows consumers to send and receive individual and group messages with friends and family from any Android™-powered smartphone or tablet, and almost any Web-connected, browser-enabled device.

Also starting today, T-Mobile enhanced its Bobsled Calling service, enabling users to make free phone calls over their data connection from their mobile and Wi-Fi-enabled devices including Android-powered smartphones and tablets as well as iPad®, iPhone® and iPod Touch® devices. As with Bobsled Calling on the Web, the Bobsled Calling mobile application now allows users to easily make outgoing calls to numbers in the U.S., Canada or Puerto Rico for free from anywhere in the world where they have an open data connection. Users of the iPad® can now dial any number in the U.S., Canada or Puerto Rico using the dialpad in the Bobsled Calling application and the call is connected for free; however, data rates may apply.

“With Bobsled, we continue to leverage and embrace the power of IP communications to bring seamless, cost-effective connections to consumers across networks, devices, countries and carriers,” said Brad Duea, senior vice president, T-Mobile USA. “With Bobsled, people can now make free voice calls from an iPad® or tablet, send free one-to-one and group messages anywhere in the world, and access their phone’s contacts and text messages from their tablet or computer.”

Unlike competing services, Bobsled Messaging provides a universal way to communicate. The service allows people to send free, rich media messages — including photos, videos and locations — to Bobsled users anywhere in the world where they have an open data connection from any Android™-powered smartphone, tablet or Web-connected device, using their existing mobile number. Bobsled Messaging also allows people to send group messages from any Android™-powered smartphone to other Android™-powered smartphones as well as iOS, Windows and Blackberry smartphones and even feature phones. Bobsled Messaging capabilities include the following:

- **Group Messaging.** You can create groups from your contact list regardless of carrier or device. Group members can reply to the entire group at once.
- **Cloud Synchronization.** You can access your Bobsled messages and contacts on any tablet or computer. All your messages stay in sync and in the cloud.
- **Rich and All-in-One Messaging Service.** It combines the best of traditional (SMS) and Internet Protocol (IP) messaging into one rich, multimedia messaging app to connect with friends and groups.

- **Open to Everyone.** It works for all of your friends and family on many devices, regardless of carrier, around the world.
- **Free.** Bobsled-to-Bobsled messaging is always free, and no messaging plan is required to text a number if you have a data connection.

The free Bobsled Messaging application enhances and extends the messaging capabilities of your existing Android™-powered smartphone while also extending these capabilities to your other connected devices.

### **Availability**

Bobsled Messaging is now available for download free of charge on all Android-powered smartphones and tablets through the Android Marketplace. The updated Bobsled Calling application is available for download through the Android Market and the iTunes App Store™. For more information on Bobsled by T-Mobile, please visit [www.bobsled.com](http://www.bobsled.com).

Bobsled Messaging is powered by HDmessaging Inc. Using HDmessaging's cloud-based contact and message storage and synchronization technologies, Bobsled customers can access their contact list and messages across almost all of their connected devices.

Bobsled Calling is powered by Vivox Inc. Leveraging Vivox's VoiceEverywhere technology, T-Mobile and Vivox are ushering in a new era of voice communications — online, on the go, virtually wherever and however users want to converse.

### **About T-Mobile USA:**

Based in Bellevue, Wash., T-Mobile USA, Inc. is the U.S. wireless operation of Deutsche Telekom AG (OTCQX: DTEGY). By the end of the second quarter of 2011, approximately 128 million mobile customers were served by the mobile communication segments of the Deutsche Telekom group — 33.6 million by T-Mobile USA — all via a common technology platform based on GSM and UMTS and additionally HSPA+ 21/HSPA+ 42. T-Mobile USA's wireless products and services help empower people to connect to those who matter most. Multiple independent research studies continue to rank T-Mobile USA among the highest in numerous regions throughout the U.S. in wireless customer care and call quality. For more information, please visit <http://www.T-Mobile.com>. T-Mobile is a federally registered trademark of Deutsche Telekom AG. For further information on Deutsche Telekom, please visit [www.telekom.de/investor-relations](http://www.telekom.de/investor-relations).

### **About HDmessaging:**

HDmessaging is powering a revolution in text messaging. Our platform and applications provide group conversation, IP-based messaging, media sharing, online access, SMS backwards compatibility, cloud storage and more. MagicWords, our patented context engine for mobile messaging, makes messaging more compelling for consumers and provides a new monetization opportunity. HDmessaging is a privately held company based in California and Helsinki. For more information visit [www.hdmessaging.com](http://www.hdmessaging.com).

### **About Vivox:**

Vivox, provider of VoiceEverywhere™, enables integrated digital conversations, anytime, anywhere, and on any device. An industry pioneer in integrated voice services, Vivox now serves more than 60 million users in 180+ countries — exchanging more than 3 billion voice minutes each month. Vivox VoiceEverywhere makes digital communication more seamless and natural, regardless of the context or location. With Vivox, businesses can quickly engage users within their communities and extend their brand beyond traditional boundaries, ultimately inspiring conversations, wherever and whenever people want. Vivox's partners currently include T-Mobile, CCP Games, Linden Labs, Nexon, Sony Online Entertainment, Wargaming.net and others. For more information, visit [www.vivox.com](http://www.vivox.com).

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